



Unit 1:

Understanding Entrepreneurship in the CCI

Theme 1.3.

New Media, Creative Technologies and Digital Environment. Digital Marketing.

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The training contents at a glance:

FENICE Program

Unit 1: Understanding Entrepreneurship in the CCI

Theme 1.1. Policies and Cross-Sectoral Collaborations in the CCIs

Theme 1.2. Creativity, Innovation and Cultural Content. Ethical Behavior and Intellectual Property Rights.

Theme 1.3. New Media, Creative Technologies and Digital Environment. Digital Marketing.

Unit 2: Entrepreneurial Practice – Modelling a CCI Enterprise

Theme 2.1. Business Models and Management. Change Management.

Theme 2.2. Financing. Opportunities and Risks.

You can find more information at the homepage: <http://www.fenice-project.eu>

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1 Case Studies

*Andrey Mitișor,
Hybrid Installations*

📍 **Country/region of operation:** Bucharest, Romania

CCI area: Digital Arts (Human-Robot Interaction)

📍 **Description**

<https://h3.ro/portfolio-item/who-am-i/>

